Planning & Economic Development Club

WELCOME BACK MEETING
MONDAY SEPTEMBER 9TH @ 7PM
7TH FLOOR AYS
ROOM 749
Planning & Economic Development Club

- Faculty Advisor: Dr. Joseph Hacker
  - jhacker@gsu.edu

- Executive Board:
  - Jonathan Ravenelle – President
  - Steven Gonzales – Vice President
  - Kayon Kidd – Treasurer
  - Jair Thrasher – Communications & Marketing Coordinator
Why become a member of the PEDC?

- The Planning & Economic Development Club (PEDC) exists to help professionalize students in the areas of planning and economic development.

- Enrichment of students will occur through creating a network for students with interest in planning and economic development to interact with one another outside the classroom.
Planning & Economic Development Club

How do we build the PEDC Network?

- Informing planning and economic development students of academic and professional opportunities in this area.
- Connecting planning and economic development students to professionals working in the fields.
- Hosting monthly speaker series and breakfast discussion events about important topics in planning and economic development.
- Further enhancing the career development of planning and economic development students at Georgia State University.
What type of events does the PEDC have?

- **PEDC Monthly Speaker Series:** Each month the Planning & Economic Development Club hosts a speaker to discuss a topic in the planning & economic development fields. The Monthly Speaker Series helps to provide students with a background of important issues in planning & economic development, as well as an insight into what careers in planning & economic development are like. Please wear business casual dress.

- **The Weekend Planner:** New monthly social event. Every 3rd Friday of the month come out and relax after a busy week of work and classes while networking with AYS planning and economic development alumni as well as professionals in the field. Please wear business casual dress.

- **PEDC Coffee House:** New monthly breakfast reading group. Every 4th Saturday come grab some breakfast and coffee with other students, faculty, and alumni while discussing a short article about an current and pertinent topic in the fields of planning and economic development.
GIS Workshops: Demographic Maps and Data Made Easy Workshop Series

- Sponsored by Joe Hurley, Georgia State University GIS Librarian

Demographic Maps and Data Made Easy: Social Explorer
- In this Social Explorer session you will learn how to quickly create demographic maps using the United States census data from 1790 to 2011. You'll also learn how to generate tabular census data reports from the national down to the block group level.

Demographic Data Analysis Made Easy: SimplyMap
- In this SimplyMap session you will learn how to perform a spatial and demographic analysis of various locations such as state, city or census tract, including a radius around a location. SimplyMap provides access to United States census data, including normalized census data from 1980 to 2010, and also business, marketing and health data. You'll learn how to display your analysis on a map and how to export your data to Excel.

Community Profiles Made Easy: Community Analyst and Business Analyst
- In this Community Analyst and Business Analyst session you will learn how to quickly create community profiles of City of Atlanta neighborhoods based on the official neighborhood boundaries. You will learn how to generate community profiles using United States census, business and marketing data. Each community profile can be exported as a professional quality PDF report or as an Excel file.

►►Community Analyst and Business Analyst require a special login account and therefore all attendees must pre-register for this workshop. Email Joe Hurley to register for this workshop.
What are the expectations of members?

- Members are expected to attend \textit{at a minimum} 1 of each type of PEDC event each semester for a total of 3 events.
  - 1 Speaker Series Event
  - 1 Weekend Planner Event
  - 1 Coffee House Discussion Event
- Members are given multiple opportunities to attend these events with there being 3 of each type of event during the semester.
- Dates for the events are scheduled prior to the semester to allow students time to adjust and plan their schedules.
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- **Club Membership Dues:**
  - This year the Planning & Economic Development Club will begin the process of collecting dues from its members.
  - Club dues to provide accountability both within the PEDC and to the University:
    - Within the PEDC dues ensure that all members are actually taking a vested interest and striving to be active members.
    - Within the University dues offer accountability and justification for providing University funds for PEDC activities.

- **Dues Structure:**
  - First year member dues will be $20
  - Each year renewing member dues will be $10
What do dues include?

- Planning & Economic Development Club T-shirt
- Planning & Economic Development Club engraved name tag for wearing at PEDC events
- Club sponsorship to conferences
- Attendance to Club sponsored tours and trips
- Being a part of the PEDC network
Planning & Economic Development Club

- Advertising and Marketing.
  - Flyers and Class Pitches
  - Online Presence: Facebook and LinkedIn
    - Sign Up on our Facebook and LinkedIn pages!
  - Community Service Opportunities such as the Campus Cleanup.
Opportunities to be involved.

- Be part of a recognized club in a recognized school at Georgia State and help expand the club’s reputation.
- Belonging to an organization where people are passionate about economic development and planning.
- What strengthens and weakens our integrity?
- Why small choices count?
Open PEDC Executive Board Position:

- The PEDC has an open position of Secretary on the Executive Board.
- If you are interested in the responsibilities of the position and would like to apply please email Jonathan Ravenelle at:
  
  jravenelle1@student.gsu.edu
### PEDC Upcoming September Events:

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<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Topic</th>
<th>Location</th>
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<tr>
<td>Monday, Sept. 16, 2013</td>
<td>11:00-12:00 p.m.</td>
<td><strong>GIS Workshop – Demographic Data Analysis Made Easy: Social Explorer</strong></td>
<td>Classroom 1 – 1st Floor, Library North</td>
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<td>Monday, Sept. 16, 2012</td>
<td>7:00-8:30 p.m.</td>
<td><strong>Speaker Series – Jennifer Ball, Vice President of Planning and Economic Development for Central Atlanta Progress Inc.</strong></td>
<td>AYSPS, 7th Floor - 750</td>
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<td>Wednesday, Sept. 18, 2013</td>
<td>2:00-3:00 p.m.</td>
<td><strong>GIS Workshop – Demographic Data Analysis Made Easy: SimplyMap</strong></td>
<td>Classroom 1 – 1st Floor, Library North</td>
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<td>Thursday, Sept. 19, 2013</td>
<td>2:00-3:00 p.m.</td>
<td><strong>GIS Workshop – Community Profiles Made Easy: Community Analyst and Business Analyst</strong> Pre-register for this workshop by emailing Joe Hurley at <a href="mailto:jhurley@gsu.edu">jhurley@gsu.edu</a>.</td>
<td>Classroom 1 – 1st Floor, Library North</td>
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<td>Friday, Sept. 20, 2013</td>
<td>6:00-7:30 p.m.</td>
<td><strong>The Weekend Planner – network with fellow students and alumni</strong></td>
<td>SideBar – 79 Poplar St NW</td>
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<td>Saturday, Sept. 28, 2013</td>
<td>10:30-12:00 p.m.</td>
<td><strong>Coffee House - What types of affects will the proposed Atlanta Falcons stadium have on Atlanta’s downtown economic development?</strong> Reading: &quot;Professional Sports Facilities, Franchises and Urban Economic Development&quot; by Dennis Coates &amp; Brad Humphreys</td>
<td>TBD</td>
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